

Supply-Build Canada



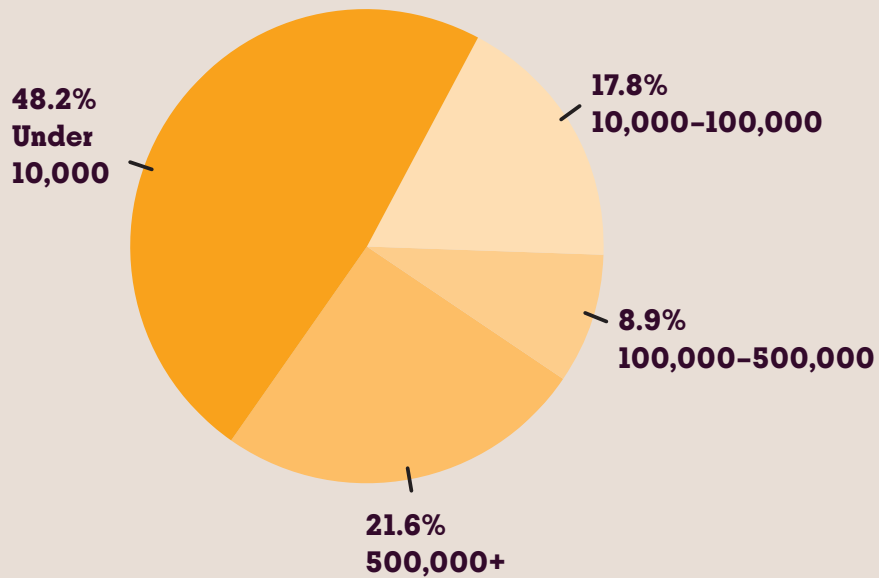
2025 Survey:

**Retail Sales Manager,
Operations Manager &
Business Development
Manager Salaries**

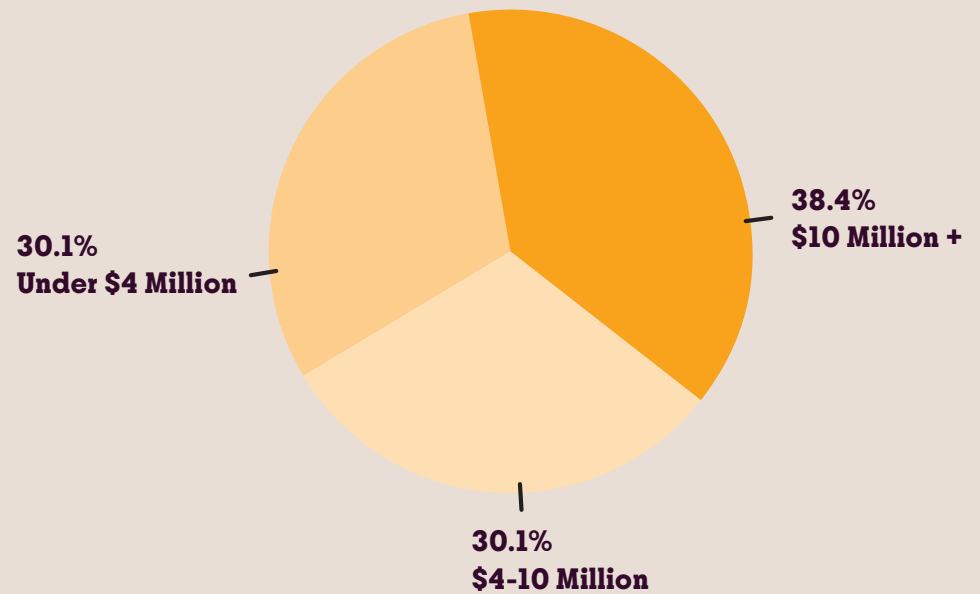
2025 Salary Survey

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These survey responses came from cities with populations of:



In 2024, the responding organizations reported Gross Sales of:



2025 Salary Survey

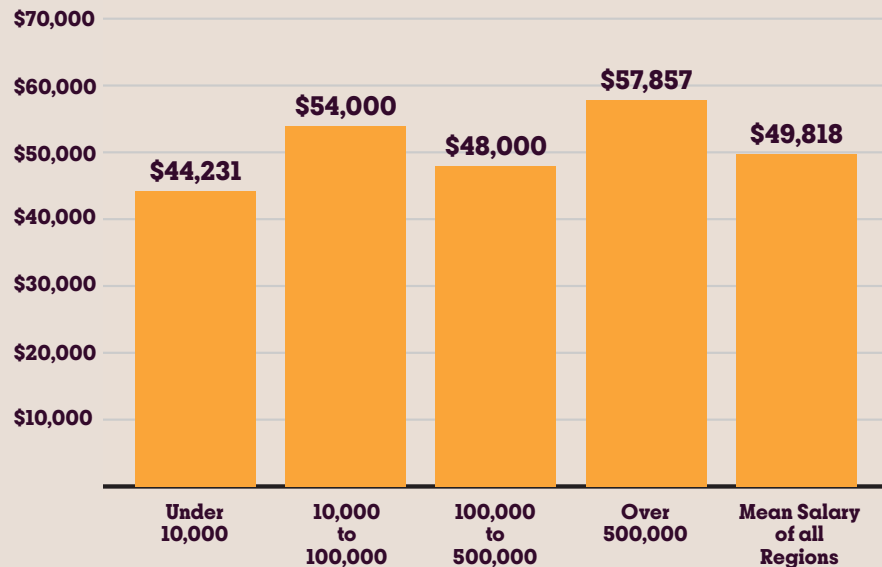
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In 2024, the average base salary for Sales Staff (not including dividends, profit sharing, or commissions) was:

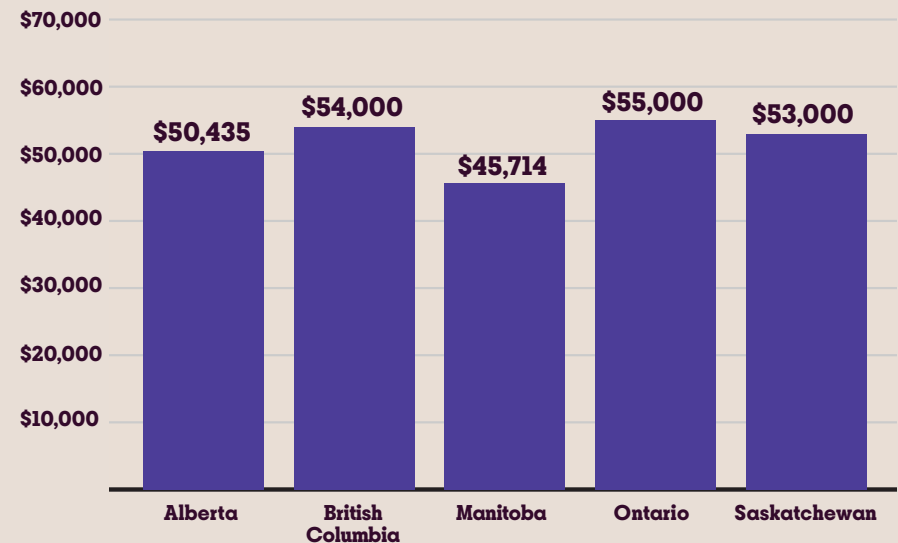
\$49,818

Low: \$30,000
High: \$90,000

Average Sales Staff salaries per Population Size:



Average Sales Staff salaries per Province:



Per the organizations that responded, **58%** of Sales Staff receive profit sharing.

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In 2024, the average base salary for Operations Managers (not including dividends, profit sharing, or commissions) was:

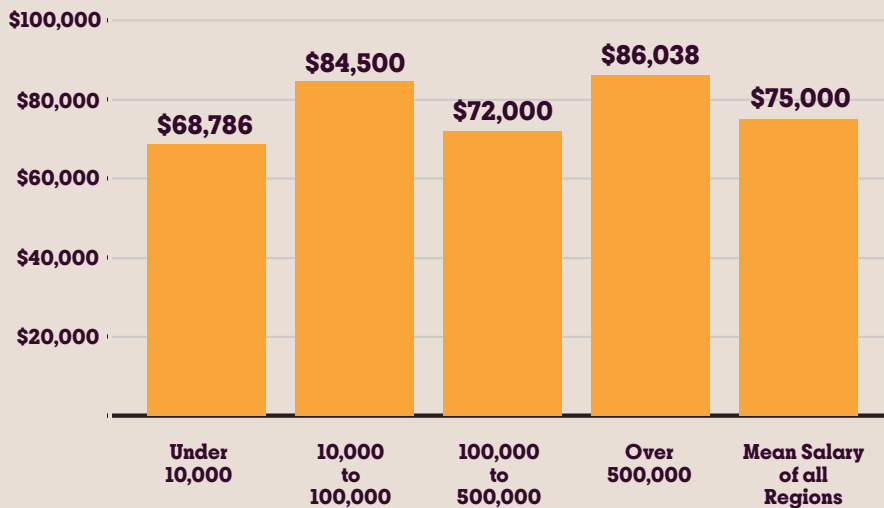
\$ 77,743

Low: \$50,000

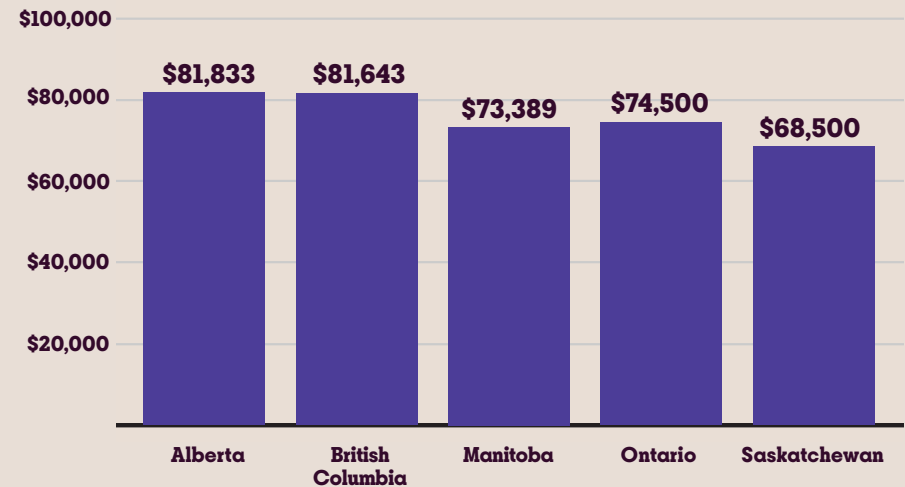
High: \$100,000

67% of organizations reported employing an Operations Manager.

Average Operations Manager salaries per Population Size:



Average Operations Manager salaries per Province:



Per the organizations that responded, 70% of Operations Managers receive profit sharing.

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In 2024, the **average base salary for Sales Managers** (not including dividends, profit sharing, or commissions) was:

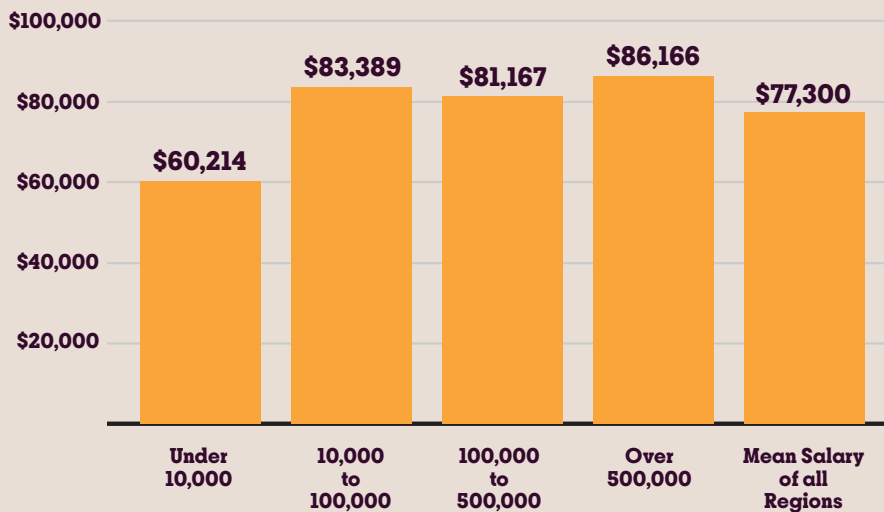
\$77,300

Low: \$40,000

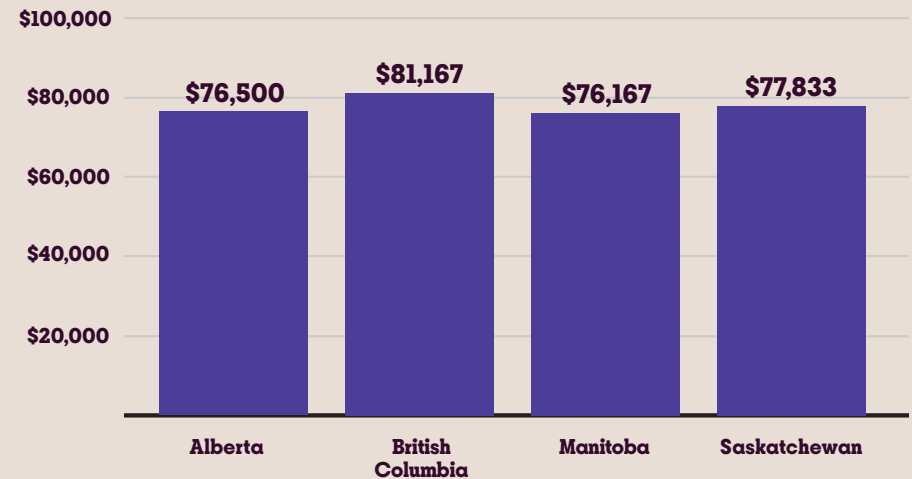
High: \$100,000

45% of organizations reported employing a Sales Manager.

Average Sales Manager salaries per Population Size:



Average Sales Manager salaries per Province:



Per the organizations that responded, **68%** of Sales Managers receive profit sharing.

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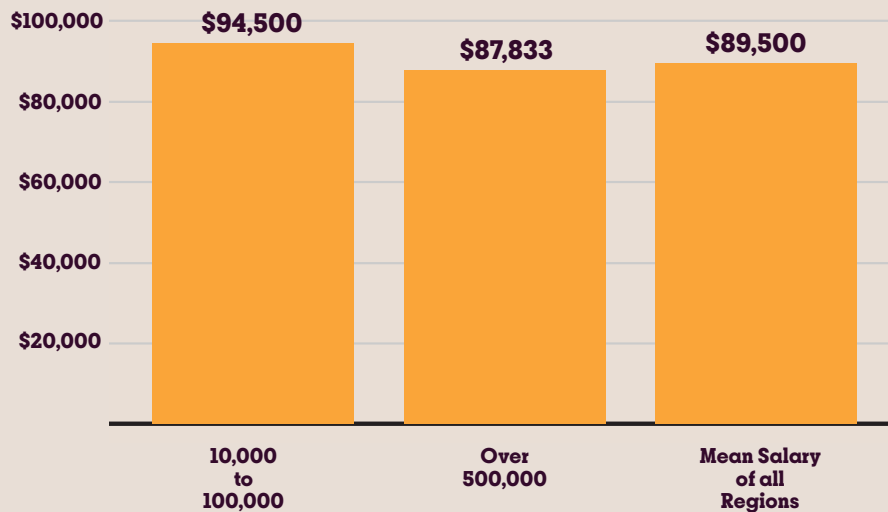
In 2024, the average base salary for Business Development Managers (not including dividends, profit sharing, or commissions) was:

\$89,500

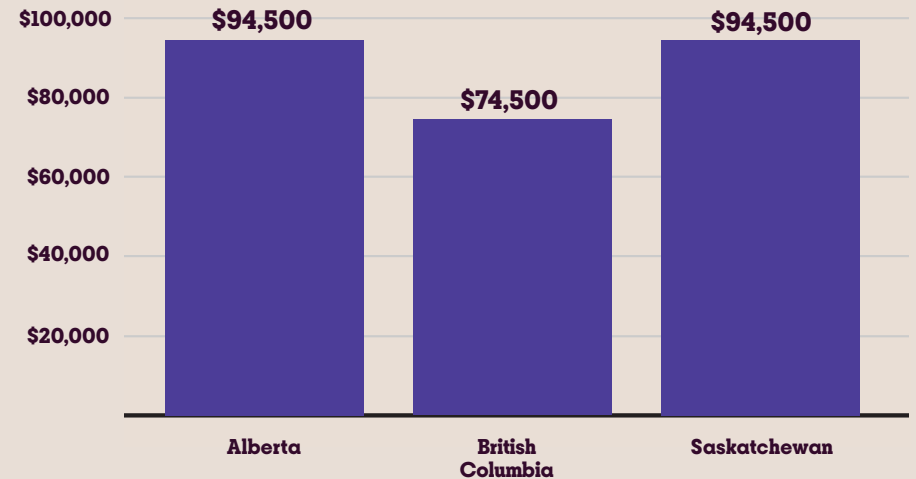
Low: \$70,000
High: \$100,000

7% of organizations reported employing a Business Development Manager.*

Average Business Development Manager salaries per Population Size:



Average Business Development Manager salaries per Province:



Per the organizations that responded, 100% of Business Development Managers receive profit sharing.

*Respondants had both a Sales and Business Development Manager.