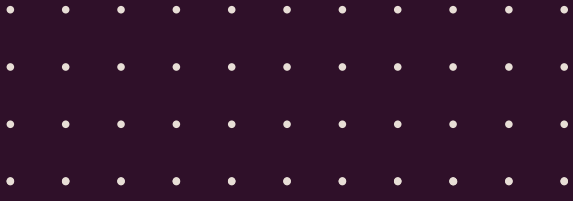


2026 GOLF CLASSICS

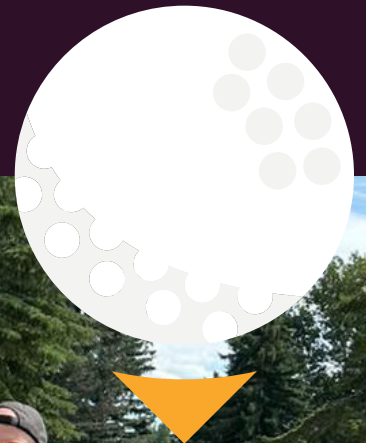
Supply-Build
Canada

Formerly the
Western Retail Lumber Association



SPONSORSHIP OPPORTUNITIES

Connection. Experience. Business.





This is where business actually happens.

Golf is not just an event on our calendar. It is one of the most effective ways to build relationships in this industry.

Four to five hours on the course. Manufacturers with dealers. Dealers with contractors. Partners with members.

No distractions. No rushed conversations. Just time, access, and the right people. This is why it sells out. Every year.

WHY SPONSOR

You are not buying visibility.

You are buyin

Sponsorship gives you:

- Priority access to foursomes before May 21
- Direct time with decision-makers across the industry
- A platform to create something people actually remember

This is one of the few environments where your brand is not competing for attention. You are part of the experience.



WHAT'S NEW IN 2026



We heard you.

We didn't change the tournament, We scaled it.



Alberta Tournament Innisfail—New Location

We have outgrown the previous course. Members have been clear that they want more space, more access, and more opportunities to connect.

We have expanded from approximately 162 players to nearly 192.

That means:

- More deals
- More conversations
- More value for sponsors

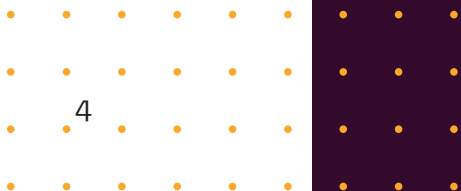
This is not a change. It is an upgrade.



BC—Inaugural Tournament

This is a tournament in Surrey, British Columbia.
New relationships. New energy.

Early sponsors will play a key role in shaping what this becomes.



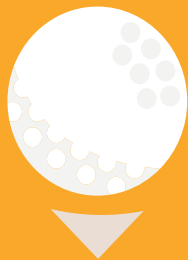
TOURNAMENT OVERVIEW

Name	Date & Location
NEW! British Columbia 2026 BarrierTek BC Golf Classic – in Partnership with BCWLA, Framing the Future & Supply-Build Canada	Thursday, July 16, 2026 Northview Golf & Country Club – 6857 168 St, Surrey, BC V3S 3T6
Saskatchewan 2026 Durabuilt Windows & Doors & Supply-Build Canada SK Golf Classic	Thursday, August 13, 2026 Willows Golf Course – 382 Cartwright St, Saskatoon, SK S7T 1B1
Manitoba 2026 Supply-Build Canada MB Golf Classic	Thursday, August 20, 2026 Kingswood Golf & Country Club – 28 MB-247, La Salle, MB R0G 1B01B1
Now at Innisfail! Alberta 2026 Regal ideas & Supply-Build Canada AB Golf Classic	Thursday, September 3, 2026 Innisfail Golf Club – 6080 Lakewood Dr, Innisfail, AB T4G 1S7
Saskatchewan Kenosee Golf Classic (Put on by Don Horvath of D and D Lumbermart Ltd.)	Wednesday, September 16, 2026 Golf Kenosee, Mouse Mountain Provincial Park, SK

Sponsors get access first.



FOURSOMES—\$1,250



This is how the industry shows up.

Manufacturers bring dealers.
Dealers bring contractors.
Teams bring their people.

A foursome is not just a ticket. It is a business opportunity.

Sponsors receive priority access before registration opens.



OWN THE EXPERIENCE



PRESENTING SPONSOR—\$10,000

You are the lead partner on the event.

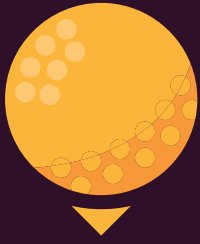
Includes:

- Premium branding across registration and course
- Naming rights for the tournament
- Multiple high-visibility placements on our comms platform; pre, during and after
- Two foursomes included
- One free Hole Sponsorship
- Integrated brand presence throughout the day
- Named scholarship for member in the following fiscal year

Status:

- BC—Confirmed—BarrierTek
- SK—Confirmed—Durabuilt Windows & Doors
- AB—Confirmed— Regal ideas
- **MB—Available**
- Kenosee – Not Available





PREMIUM EXPERIENCE SPONSORSHIPS



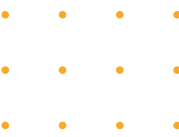
DINNER SPONSOR EXPERIENCE

\$5,000

This is where everyone gathers—and where your brand takes the spotlight.

Take over the dinner experience with full brand presence and a captive audience. Step up for a quick welcome or closing speech (optional) to connect directly with attendees in a relaxed, high-engagement setting.

- Full brand presence throughout dinner
- Captive audience of industry professionals
- Opportunity for a brief on-stage address
- Natural, high-value networking environment
- Includes one foursome





LUNCH SPONSOR EXPERIENCE

\$4,000

Keep the day moving—and your brand front and center.

Be part of the lunch experience with high-visibility branding where attendees gather to recharge. With a dedicated space, signage, and table tent cards, your brand stays present in a relaxed, high-traffic setting—without taking over the room.

- Branded lunch area presence
- Branded lunch boxes
- Signage and table tent cards within the lunch space
- Consistent visibility during a high-traffic break
- Casual, natural networking environment
- Opportunity to display sales collateral



GOLF CART SPONSOR \$3,000

Your brand moves with every player.

- Logo on every cart
- Seen all day
- One of the highest visibility placements



DRINK CART SPONSOR

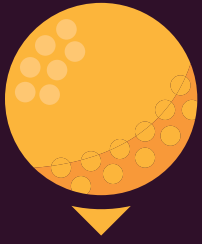
\$3,500

SOLD—Sexton Group

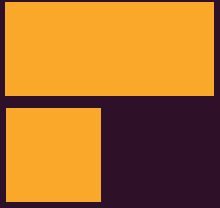
You control the most popular stop on the course.

Add:

- Branded drinks
- Custom cups
- Complimentary drink ticket for every golfer
- Complimentary foursome



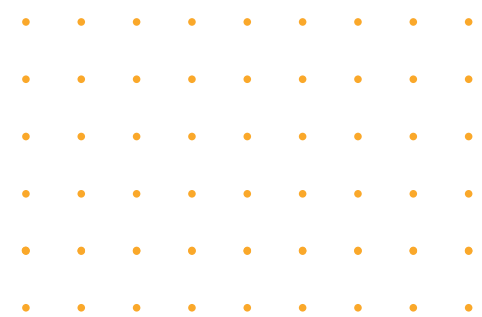
ON-COURSE ACTIVATIONS



HOLE SPONSOR \$1,250

Your space. Your rules.

- Dedicated hole to activate your brand
- Full flexibility on setup and engagement
- Direct interaction with every group that comes through
- Opportunity to stand out with something memorable





DRIVING RANGE SPONSOR

\$750

Own the warm-up. Capture attention early.

The driving range is where the day begins—full of energy, repetition, and anticipation. Position your brand at the start of the player journey and engage attendees as they prepare to tee off.

- High-traffic warm-up zone with consistent activity
- Strong early brand exposure
- Ideal for demos, giveaways, or interactive setups
- Visibility during a focused, high-engagement window before tee-off

HOLE-IN-ONE/CONTEST SPONSORS

\$1,500

Big moments. Big attention.

- \$10K–\$20K prize opportunities
- High engagement at every group stop
- Built-in excitement and anticipation
- On-site signage at the hole
- Opportunity for on-site activation



PUTTING GREEN SPONSOR

\$750

Own the final touchpoint before the first tee.

The putting green is where players slow down, focus, and fine-tune—making it the perfect space for intentional, high-quality engagement. Connect with attendees in a relaxed, high-traffic setting just moments before play begins.

- High-traffic practice area with steady flow
- Premium pre-round branding opportunity
- Ideal for light interaction, giveaways, or brand presence
- Extended visibility as groups rotate through





BEVERAGE/FOOD STATIONS

\$3,500

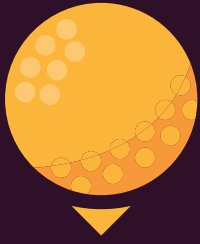
Fuel the experience—and be the reason people stop.

Best part, we plan it for you

- High-traffic, high-dwell-time activation
- Strong brand recall through experience
- Easy win for engagement

Examples:

- Ice cream stops
- Coffee bars
- Candied bacon
- Local food features



SPECIALTY HOLE ACTIVATIONS

Make it something people talk about. Think bigger!

We have seen what works. And we are pushing it further.

Specialty Hole—\$1,500-\$3,000

***We plan it for you.**

These are the moments that break up the round and create energy.

They give players a reason to pause, engage, and connect.



ENTERTAINMENT HOLES

- Comedian/hype host
- Sports personality
- Live music stop

CONTENT-DRIVEN ACTIVATIONS

- Golf confessional (pop-up podcast)
- Interview booth
- “Hot take” station with players

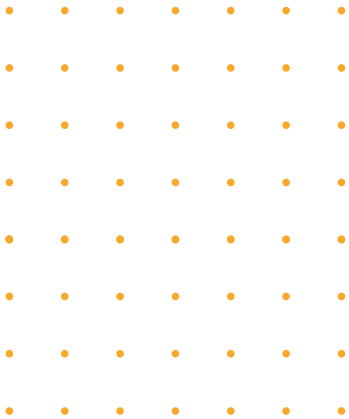
LUXURY/SURPRISE EXPERIENCES

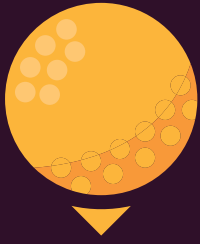
- Mystery giveaway hole
- Massage hole
- “Golden ticket” hidden prize
- Course scavenger hunt



“THE TURN” EXPERIENCES

- Whisky & cigar
- Beer garden takeover
- Branded patio or rest zone





BRAND VISIBILITY SPONSORSHIPS

Consistent presence across the day

Pin Flag Sponsor—\$3,500

Team Photo Sponsor—\$2,500

Golfer Shirt Sponsor—\$5,500

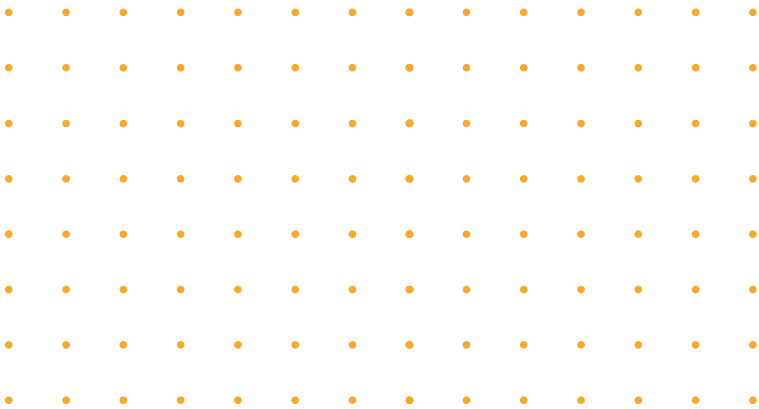
Water Hydration Sponsor—\$1,000

Reg Coffee Bar Sponsor—\$3,500

These placements ensure your brand is seen throughout the experience.

PIN FLAG SPONSOR \$3,500

Be seen on every hole. Your brand is in play all day, showing up in every group photo, every shot, every moment on the course.





WATER HYDRATION SPONSOR

\$1,000

Be the refresh. Your brand is front and center at every water stop—appreciated, needed, and seen by every player.

TEAM PHOTO SPONSOR

\$2,500

Own the memory. Your brand is captured in every team photo—shared, saved, and seen long after the day ends.



GOLFER SHIRT SPONSOR

\$5,500 (only SK available)
SOLD—Taiga Building Products (BC & AB), Brandt (MB)

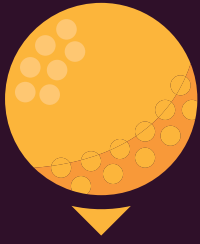
Wear the brand. Your logo goes wherever the players go—on the course, at dinner, and beyond.



REGISTRATION COFFEE BAR SPONSOR

\$3,500

Start the day strong. Be the first brand attendees interact with—fueling conversations and setting the tone from the moment they arrive.



PRIORITY ACCESS

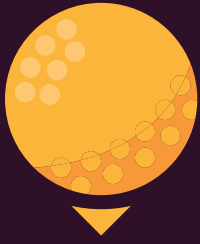
Sponsors move first

Sponsors receive first access to foursomes before registration opens publicly on May 21.

Once registration opens, availability moves quickly.

If you want your team in, this is how you secure it.





BUILD YOUR OWN SPONSORSHIP



You get the flexibility to bring your own idea to life or have one built for you.

You'll have the opportunity to create something different on the course—an experience that feels fresh, engaging, and aligned with your goals. If you have a concept, you'll get support to shape and execute it. If you don't, you'll get a custom-built idea designed to stand out and deliver value.

Best part? Supply-Build Canada plans and executes it for you.

What works well

These are proven formats that consistently drive engagement:

- **Quick-hit food and beverage stations**
(ice cream, coffee shots, local bites, cold drinks)
- **Interactive challenges**
(closest to the pin with a twist, beat-the-rep, fastest shot)
- **Prize-based engagement**
(spin-to-win, instant giveaways, draw entries)
- **High-visibility, low-friction stops**
(where players can engage and move on quickly)



Contact:

Amanda Camara

Vice President of Business Development & Marketing

acamara@supplybuild.ca

Local: (204) 953-1693

TF: 1 (800) 661-0253 Ext. 104

We will work with you to create a sponsorship that fits your goals and shows up the right way on course.



**This is your platform
The right people are here.
The time is built in.
The environment works.
You just need to decide how
you want to show up.
Welcome to
Supply-Build Canada Golf
Classics 2026!**

