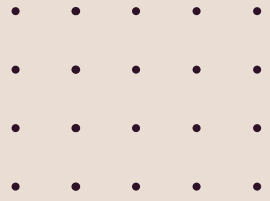


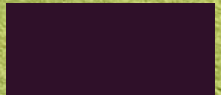
2026 BARRIERTEK BC GOLF CLASSIC



Supply-Build
Canada

BC LUMBER
ASSOCIATION

TAKODA CONSULTING





An Industry Day, Done Right

Some events are about showing up.

This one is about who you spend time with.

The BarrierTek BC Golf Classic brings together retailers, manufacturers, staff members, and partners from across the building materials industry for a full day of connection on the course.

It is structured, intentional, and built for business.

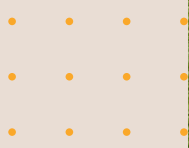
You are not moving from conversation to conversation.

You are spending time with the right people, in the right environment, for long enough to make it count.

Delivered in Partnership

This event is delivered in partnership between Supply-Build Canada, British Columbia Wholesale Lumber Association and Framing the Future, bringing together strong networks across the province and the broader industry.

It reflects a shared commitment to creating meaningful opportunities for connection, collaboration, and growth within the building materials sector.



EVENT DETAILS

2026 BARRIERTEK BC GOLF CLASSIC

Supply-Build
Canada

BC LUMBER
ASSOCIATION


TAKODA CONSULTING

 Northview Golf & Country Club, Surrey, BC

 Thursday, July 16, 2026

 Secure Your Spot—Registration Opens May 21

Schedule:

- 12:00 PM — Registration
- 1:30 PM — Shotgun Start

Set at one of the region's premier courses, this event offers a high-quality experience that reflects the calibre of attendees and sponsors it attracts.

Home to the PGA Tour-hosted Ridge Course, Northview delivers a standout setting for a truly elevated industry day.



Sponsors get access first.

WHY SPONSOR

Sponsorship places your brand directly into the experience.

It allows you to connect with industry professionals across the supply chain in a setting that encourages real conversation and relationship building.

You are not competing for attention.

You are part of the day.



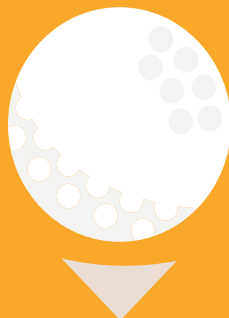
Sponsors receive:

- Priority access to secure foursomes before public registration
- Direct engagement with decision-makers and industry leaders
- The ability to create a presence that is both visible and memorable





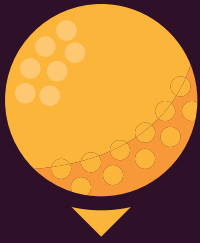
FOURSOMES – \$1,100



This is the core of the event.

A foursome gives you the opportunity to bring your team, your clients, or your partners together for a shared experience that supports meaningful connection.

Sponsors receive priority access before registration opens publicly.



OWN THE EXPERIENCE

PRESENTING SPONSOR—\$10,000 **SOLD—BarrierTEK**

The presenting sponsorship is held by BarrierTek, providing a strong foundation for the event and allowing additional sponsors to build complementary experiences throughout the course.

Includes:

- Premium branding across registration and course
- Naming rights for the tournament
- Multiple high-visibility placements on our comms platform; pre, during and after
- Two foursomes included
- One free Hole Sponsorship
- Integrated brand presence throughout the day
- Named scholarship for member in the following fiscal year





LUNCH SPONSOR EXPERIENCE

\$4,000

Keep the day moving—and your brand front and center.

Be part of the lunch experience with high-visibility branding where attendees gather to recharge. With a dedicated space, signage, and table tent cards, your brand stays present in a relaxed, high-traffic setting—without taking over the room.

- Branded lunch area presence
- Branded lunch boxes
- Signage and table tent cards within the lunch space
- Consistent visibility during a high-traffic break
- Casual, natural networking environment
- Opportunity to display sales collateral



GOLF CART SPONSOR

\$2,500

Your brand moves with every player.

- Logo on the golf cart
- On every cart
- Seen all day
- One of the highest visibility placements



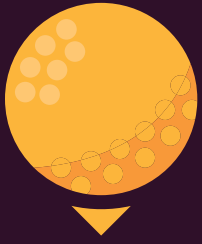
DRINK CART SPONSOR

\$3,500

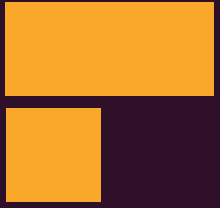
You control the most popular stop on the course.

Add:

- Branded drinks
- Custom cups
- Complimentary drink ticket for every golfer
- Complimentary foursome



ON-COURSE ACTIVATIONS



HOLE SPONSOR \$1,000

Your space. Your rules.

- Dedicated hole to activate your brand
- Full flexibility on setup and engagement
- Direct interaction with every group that comes through
- Opportunity to stand out with something memorable



DRIVING RANGE SPONSOR

\$750

Own the warm-up. Capture attention early.

The driving range is where the day begins—full of energy, repetition, and anticipation. Position your brand at the start of the player journey and engage attendees as they prepare to tee off.

- High-traffic warm-up zone with consistent activity
- Strong early brand exposure
- Ideal for demos, giveaways, or interactive setups
- Visibility during a focused, high-engagement window before tee-off

HOLE-IN-ONE/CONTEST SPONSORS

\$1,500

Big moments. Big attention.

- \$10K–\$20K prize opportunities
- High engagement at every group stop
- Built-in excitement and anticipation
- On-site signage at the hole
- Opportunity for on-site activation



PUTTING GREEN SPONSOR

\$750

Own the final touchpoint before the first tee.

The putting green is where players slow down, focus, and fine-tune—making it the perfect space for intentional, high-quality engagement. Connect with attendees in a relaxed, high-traffic setting just moments before play begins.

- High-traffic practice area with steady flow
- Premium pre-round branding opportunity
- Ideal for light interaction, giveaways, or brand presence
- Extended visibility as groups rotate through





BEVERAGE/FOOD STATIONS

\$3,500

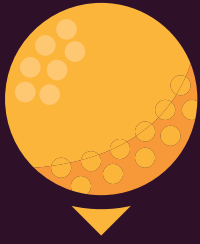
Fuel the experience—and be the reason people stop.

Best part, we plan it for you

- High-traffic, high-dwell-time activation
- Strong brand recall through experience
- Easy win for engagement

Examples:

- Ice cream stops
- Coffee bars
- Candied bacon
- Local food features



SPECIALTY HOLE ACTIVATIONS

Make it something people talk about. Think bigger!

We have seen what works. And we are pushing it further.

Specialty Hole—\$ 1,500-\$3,000

***We plan it for you.**

These are the moments that break up the round and create energy.

They give players a reason to pause, engage, and connect.



ENTERTAINMENT HOLES

- Comedian/hype host
- Sports personality
- Live music stop

CONTENT-DRIVEN ACTIVATIONS

- Golf confessional (pop-up podcast)
- Interview booth
- “Hot take” station with players

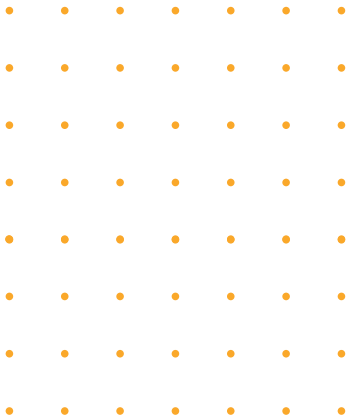
LUXURY/SURPRISE EXPERIENCES

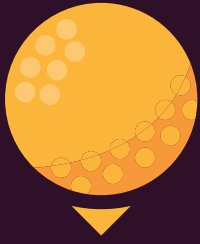
- Mystery giveaway hole
- Massage hole
- “Golden ticket” hidden prize
- Course scavenger hunt



“THE TURN” EXPERIENCES

- Whisky & cigar
- Beer garden takeover
- Branded patio or rest zone





BRAND VISIBILITY SPONSORSHIPS

Consistent presence across the day

Pin Flag Sponsor—\$3,500

Team Photo Sponsor—\$2,500

Golfer Shirt Sponsor—\$5,500

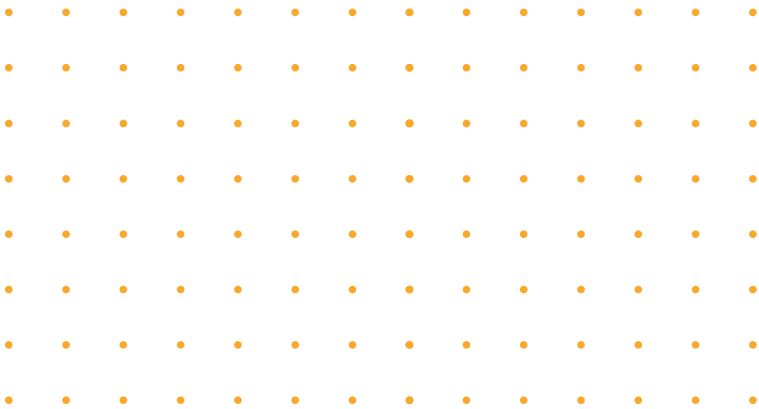
Water Hydration Sponsor—\$1,000

Reg Coffee Bar Sponsor—\$3,500

These placements ensure your brand is seen throughout the experience.

PIN FLAG SPONSOR \$3,500

Be seen on every hole. Your brand is in play all day, showing up in every group photo, every shot, every moment on the course.





WATER HYDRATION SPONSOR

\$1,000

Be the refresh. Your brand is front and center at every water stop—appreciated, needed, and seen by every player.



GOLFER SHIRT SPONSOR

\$5,500 (only SK available)
SOLD—Taiga Building Products (BC & AB), Brandt (MB)

Wear the brand. Your logo goes wherever the players go—on the course, at dinner, and beyond.

TEAM PHOTO SPONSOR

\$2,500

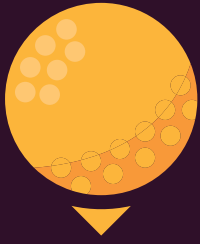
Own the memory. Your brand is captured in every team photo—shared, saved, and seen long after the day ends.



REGISTRATION COFFEE BAR SPONSOR

\$3,500

Start the day strong. Be the first brand attendees interact with—fueling conversations and setting the tone from the moment they arrive.



PRIORITY ACCESS

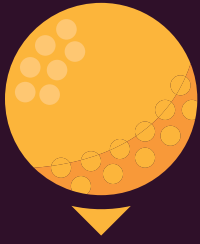
Sponsors move first

Sponsors receive first access to foursomes before registration opens publicly on May 21.

Once registration opens, availability moves quickly.

If you want your team in, this is how you secure it.





BUILD YOUR OWN SPONSORSHIP

If you are looking to create something specific, we are open to it.

We can work with you to develop a tailored sponsorship or activation that aligns with your goals and enhances the overall experience of the event.



Contact:

Amanda Camara

Vice President of Business Development & Marketing

acamara@supplybuild.ca

Local: (204) 953-1693

TF: 1 (800) 661-0253 Ext. 104



Priority access

Sponsors receive priority access to secure their participation before registration opens publicly on May 21.

Due to strong demand, availability is limited once registration opens.



This event brings together the right people in a setting that allows conversations to happen naturally.

It is simple, effective, and built for this industry.

Sponsorship is how you choose to be part of it.

